

RED MOUNTAIN ZEUS

Our Mythology Series wines seek to emulate styles that we admire from around the world, seen through a Red Mountain lens. Zeus tips the cap to Right Bank Bordeaux, home to some of the world's most delicious and cult-worthy wines. Red Mountain Merlot is certainly up to that lofty task as lead blender - here it's a powerful yet elegant grape, capable of producing wines of profound depth and density of character.

The Tapteil component in this release deserves a shout out - we purchased the very last fruit from this Merlot block before it was ripped out and replanted to Cabernet Sauvignon after the 2020 vintage. We knew it was a very high-quality lot as soon as it landed at the winery, and we're excited to share it as a major component in this blend. We hope you enjoy it, as we will never be able to replicate it. Tapteil vineyard is now known as the Avennia Estate vineyard, and is located across the driveway from our own Ranch at the End of the Road estate vineyard.

It feels criminal to not mention Ciel du Cheval until the third paragraph - it belongs on the Mt. Rushmore of Red Mountain vineyard sites, and features as the largest single component in this blend. We buy small amounts of Ciel fruit from year to year - it's too good to pass up.

GEOGRAPHICAL DESIGNATION // 100% Red Mountain AVA VINEYARD SOURCE AND COMPOSITION //

44% Ciel du Cheval Merlot (2021), 36% Tapteil Merlot (2020), 11% Kiona Estate Cabernet Franc (2019), 9% Sunset Bench Cabernet Sauvignon (2020)

WINEMAKING // Mechanically and optically sorted hand-picked fruit, twice daily punchdowns in open-top 1.5 ton fermenters. 100% ML. Merlot components rotated out of new french oak for the entirety of 2022.

MYTHOLOGY // Zeus, king of the gods, supreme ruler of Mount Olympus, and lord of the weather is easily the most recognizable figure in Greek mythology. Despite a questionable moral compass, Zeus perseveres as a key figure in our cultural zeitgeist for millenia. Our artist went for a more intimate depiction of the power Zeus wields for this label, capturing the crackle of pure lightning energy that permeates the deity.

