

Kiona 2021 ESTATE RED MOUNTAIN ROSÉ OF SANGIOVESE

As a category rosé has exploded in popularity recently, to the point where it's the largest growth area in the entire industry. This certainly holds true at Kiona, where our yearly iteration consistently sells out despite regular increases in production.

The 2021 Estate Red Mountain Rosé of Sangiovese hails exclusively from our Kiona Estate vineyard, where we dedicate rows specifically for rosé production. Sangiovese is a red wine grape, but for rosé, we're not concerned with deep color and ripeness as we might be if we were producing a red wine. We farm the rosé-destined rows at a higher yield, resulting in more acid and less color concentration, much like we would a white cultivar. It's fair to think of this wine as a white wine, produced from red grapes.

There's a reason Sangiovese is used to make some of the world's most famous—and delicious—rosés. The stalwart Italian grape thrives in this role, exhibiting incredible freshness, layered, nuanced texture, and beautiful color, all bouyed by food-friendly acidity. For friends and lovers.

GEOGRAPHICAL DESIGNATION //

100% Red Mountain AVA, 100% Estate Grown

VINEYARD + VARIETY //

100% Kiona Estate North Block Sangiovese

WINEMAKING // Picked 9/14, 3+ month sur lie ferment

BOTTLING INFORMATION // Bottled March 2022, 280 12 x 750 mL cases

pH // 3.3 **GLU + FRU //** 12.3 g/L **ALC BY VOL //** 12.5%



90 SECOND
EXPLAINER VID

