

RANCH

AT THE END OF THE ROAD

Scott and Vicky Williams moved to Red Mountain in 1984 with the purchase of a parcel of land nestled against the base of Red Mountain at the end of Sunset Road. The plot had four acres of established Gewürztraminer vines (planted 1978) but was otherwise virgin desert.

As Red Mountain's renown grew, so did the plantings at Ranch at the End of the Road, often to experimental (at the time) cultivars - Syrah (1995), Sangiovese (2000), and Petit Verdot (2000) were not common in the region before their introductions at Ranch.

The site represents Kiona's highest elevation and most extreme aspect/slope in the AVA; at its highest point, Ranch is approximately 300' higher than Kiona Estate, only 1.3 miles away. We've planted as high as possible without actually planting up the slope of Red Mountain, and the results are spectacular.

Ranch at the End of the Road is also home to ~18 acres of Bing sweet cherries (exported to Japan) and 1 acre of Black Monukka table grapes (sold by Vicky at local farmer's markets). JJ and Tyler grew up on the property.

VITICULTURIST // Scott Williams

FARMING TEAM // Jose Mejia, Jesse Mariscal, Junior Flores, Magdalena Aguilar, Adan Aguilar

FIRST ESTABLISHED // 1978

ACRES UNDER VINE // 26.1

CULTIVARS // Cabernet Sauvignon (8), Syrah (Joseph Phelps), Sangiovese, Petit Verdot, Zinfandel, Gewürztraminer, Roussanne, Viognier

CUTTINGS // Inland Desert

WATER SOURCE // ~ 1,100 foot well, ~ 240 GPM capacity

IRRIGATION // Drip **FROST PROTECTION** // N/A

TRELLISING // 100% Bi-Lateral Cordon

SOIL TYPE // 53% Warden silt loam, 45% Finley stony fine sandy loam, 2% Scooteney silt loam

MIN. ELEVATION // 855.2' **MAX. ELEVATION** // 982.7' **AVG. ELEVATION** // 908.7'

COVER CROPS // Crested wheatgrass, Rabbitbrush, Naturally-occurring vegetation

RED MOUNTAIN AVA SOLAR RADIATION APRIL 1 - OCTOBER 31, 2021 // 4,314 MJ/m²

RED MOUNTAIN AVA TOTAL PRECIPITATION APRIL 1 - OCTOBER 31, 2021 // 1.56"

AVERAGE TRACTOR PASSES PER ROW PER YEAR // 7

AVERAGE YIELD PER ACRE (2021) // 4.092 tons

